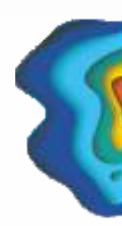




Co-organiser



International Exhibition  
and Conference on Cold Chain,  
Industrial Refrigeration  
& Reefer Transportation



**REFCOLD  
INDIA**

21 - 23 NOVEMBER, 2019

HITEX Exhibition Centre, Hyderabad



**PARTNERSHIP  
OPPORTUNITIES**



[www.refcoldindia.com](http://www.refcoldindia.com)





**PARTNERSHIP  
OPPORTUNITIES**

# PRESENTING PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- **100** Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- **5** Articles by the partner will be published on the social media websites
- **2** Article by the partner will be published in the ***E-Newsletter***
- 2 Quarter page advertisement will be published in the E-Newsletter
- **10** Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **60** sq.mt. space
- Exclusive branding at ***Inauguration*** Venue
- 4 Standees at the Curtain Raiser Venue
- **10** Flag Poles outside exhibition halls
- ***Exclusive onsite Hoarding onsite acknowledging the partner support***

## OTHER BENEFITS

- A double spread advertisement and a write up about the Partner shall be provided in the Exhibitor's ***Catalogue***
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards ***Night***
- **25** passes for VIP LOUNGE
- **25** Curtain Raiser Passes
- **50 complimentary VIP Invites**

## COST: INR 25 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 120 Sq.M. of paid exhibition space*

# POWERED BY PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- **100** Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- **5** Articles by the partner will be published on the social media websites
- **2** Article by the partner will be published in the **E-Newsletter**
- **2** Quarter page advertisement will be published in the E-Newsletter
- **10** Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **48** sq.mt. space
- Exclusive branding at **Inauguration** Venue
- 4 Standees at the Curtain Raiser Venue
- **10** Flag Poles outside exhibition halls
- Exclusive onsite Hoarding onsite acknowledging the partner support

## OTHER BENEFITS

- A double spread advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards **Night**
- **25** passes for VIP LOUNGE
- **25** Curtain Raiser Passes
- 50 complimentary VIP Invites

## COST: INR 20 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 96 Sq.M. of paid exhibition space*

# SOLAR COLD STORAGE PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- **100** Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- **5** Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the ***E-Newsletter***
- **5 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)**

## EXTENSIVE VISIBILITY

- Complimentary area (shell scheme) indoor area of 24 Sq. m in Hall 1 & 2 **and 70 Sq.m outdoor area to demonstrate solar powered cold storage equipments.**
- ***Exclusive branding at the Venue***
- 4 Standees at the Venue
- **12** Flag Poles outside exhibition halls

## OTHER BENEFITS

- A ***double spread*** advertisement and a write up about the Partner shall be provided in the Exhibitor's ***Catalogue***
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards ***event***
- **25** passes for VIP LOUNGE
- **25** Curtain Raiser Passes
- 25 complimentary VIP Invites (for workshops / seminars)

**COST: INR 20 Lakh + GST**

# CURTAIN RAISER PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 6 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **24** sq.mt. space
- Branding at the Curtain Raiser Venue
- Acknowledgment at Curtain Raiser Event along with **Presenting Partner & Powered By Partner** with 5 minutes presentation slot
- 4 Standees at the Curtain Raiser Venue
- 6 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards **event**
- 10 passes for VIP LOUNGE
- 50 Curtain Raiser Passes
- 25 complimentary VIP Invites

## COST: INR 15 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*

# AWARD NIGHT PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 6 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **24** sq.mt. space
- Exclusive branding at the **Awards** Venue
- Exclusive Acknowledgment at **the Awards function** with 5 minutes presentation slot
- 4 Standees at the **Awards** Venue
- 6 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 10 complimentary delegate passes for the Workshop
- 50 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE
- 4 Curtain Raiser Passes
- 25 complimentary VIP Invites

## COST: INR 15 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*



# PLATINUM PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 6 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- **Branding at VIP Lounge**
- Exclusive Acknowledgment **at the VIP Lounge & Lunch venue along with Presenting Partner & Powered By Partner, LED screen showcasing the corporate movie of the partner**
- Brochure Stand in VIP Lounge
- 4 Standees at the Venue
- 6 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards **Night**
- 10 passes for VIP LOUNGE
- 4 Curtain Raiser Passes
- **25 complimentary VIP Invites**

## COST: INR 12.50 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*

# KNOWLEDGE PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 5 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- Exclusive branding at the **Workshops** Venue **along with Presenting Partner & Powered By Partner**
- **30 minute workshop session (10 minutes each on each day)**
- 4 Standees at the **Workshops** Venue
- 5 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 15 complimentary delegate passes for the Workshop
- **4** complimentary passes for the Awards Night
- **8** passes for VIP LOUNGE
- 2 Curtain Raiser Passes
- **25 complimentary VIP Invites**

## COST: INR 12.50 Lakh + GST

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

# COLD STORAGE & EQUIPMENT PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the E- Newsletter
- 1 Quarter page advertisement will be published in the E-Newsletter
- 4 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- Exclusive onsite Hoarding onsite acknowledging the partner support
- 4 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 4 complimentary delegate passes for the Workshop
- **4** complimentary pass for the Awards **Night**
- 5 passes for VIP LOUNGE
- 1 Curtain Raiser Pass
- **20 complimentary VIP Invites**

## COST: INR 8 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

# REFRIGERATION TRANSPORTATION PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 4 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- Exclusive onsite hoarding acknowledging the partner support
- 4 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 4 complimentary delegate passes for the Workshop
- **4** complimentary pass for the Awards **Night**
- 5 passes for VIP LOUNGE
- 1 Curtain Raiser Pass
- 20 complimentary VIP Invites

## COST: INR 8 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

# REFRIGERATION PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 4 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- **Exclusive onsite hoarding acknowledging the partner support**
- 4 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 4 complimentary delegate passes for the Workshop
- **4** complimentary pass for the Awards **Night**
- 5 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- 20 complimentary VIP Invites

## COST: INR 8 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

# HOSPITALITY PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 4 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- **Exclusive onsite hoarding acknowledging the partner support**
- 4 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 4 complimentary delegate passes for the Workshop
- **4** complimentary pass for the Awards **Night**
- 5 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- 20 complimentary VIP Invites

## COST: INR 8 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

# BADGE PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the ***E-Newsletter***
- 1 Quarter page advertisement will be published in the E-Newsletter

## EXTENSIVE VISIBILITY

- Exclusive acknowledgment on the Visitor & Delegate badges

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's ***Catalogue***
- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 2 Curtain Raiser Passes

## COST: INR 7.5 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

# BROADBAND CONNECTIVITY PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 3 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **18** sq.mt. space
- Exclusive onsite hoarding acknowledging the partner support
- 3 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 3 complimentary delegate passes for the Workshop
- **2** complimentary passes for the Awards **Night**
- 5 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- 15 complimentary VIP Invites

## COST: INR 6 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 18 Sq.M. of paid exhibition space*



# GOLD PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 3 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **12** sq.mt. space
- Exclusive branding at the **Visitors Lounge**
- 3 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 3 complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards **Night**
- 5 passes for VIP LOUNGE
- **2** Curtain Raiser Pass
- 10 complimentary VIP Invites

**COST: INR 6 Lakh + GST | Number of Partners: 2**

*Condition: To avail this partnership, the partner has to take minimum 24 Sq.M. of paid exhibition space*

# SILVER PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **9** sq.mt. space
- Exclusive onsite hoarding acknowledging the partner support
- 2 Flag Poles outside exhibition halls

## OTHER BENEFITS

- **Half** page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 2 complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards **Night**
- 4 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- 10 complimentary VIP Invites

**COST: INR 5 Lakh + GST | Number of Partners: 5**

*Condition: To avail this partnership, the partner has to take minimum 24 Sq.M. of paid exhibition space*

# SOCIAL MEDIA CONNECTIVITY PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 4 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the E- Newsletter
- 1 Quarter page advertisement will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **6** sq.mt. space
- **Exclusive acknowledgment on Social Media Pages along with Presenting Partner & Powered By Partner**
- 2 Flag Poles outside exhibition halls

## OTHER BENEFITS

- A **half** page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- **2** complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards **Night**
- 4 passes for VIP LOUNGE
- **2** Curtain Raiser Pass
- 10 complimentary VIP Invites

## COST: INR 4 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 18 Sq.M. of paid exhibition space*

# BRONZE PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **6** sq.mt. space
- **Exclusive onsite hoarding acknowledging the partner support**
- 1 Flag Pole outside exhibition hall

## OTHER BENEFITS

- **Half** page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 2 complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards **Night**
- 4 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- 10 complimentary VIP Invites

**COST: INR 4 Lakh + GST | Number of Partners: 7**

*Condition: To avail this partnership, the partner has to take minimum 18 Sq.M. of paid exhibition space*

# REFCOLD E-NEWSLETTER PARTNER (4 ISSUES)



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the **E-Newsletter**
- 1 Quarter page advertisement will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive onsite hoarding acknowledging the partner support
- 1 Flag Pole outside exhibition hall

## OTHER BENEFITS

- **Half** page advertisement and a write up about the Partner shall be provided in the Exhibitor's **Catalogue**
- 2 complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards **Night**
- 4 passes for VIP LOUNGE
- **2** Curtain Raiser Passes
- **10 complimentary VIP Invites**

## COST: INR 5 Lakh + GST

*Condition: To avail this partnership, the partner has to take minimum 9 Sq.M. of paid exhibition space*

# LUNCH PARTNER



## EXTENSIVE ADVERTISING

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation
- **25** Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- REFCOLD India 2018 web page will acknowledge partners support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published in the ***E-Newsletter***
- 1 Quarter page advertisement will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

## EXTENSIVE VISIBILITY

- A complimentary **6** sq.mt. space
- ***Acknowledgment at the Lunch Venue along with Presenting Partner & Powered By Partner***
- 1 Flag Pole outside exhibition hall

## OTHER BENEFITS

- ***Half*** page advertisement and a write up about the Partner shall be provided in the Exhibitor's ***Catalogue***
- 2 complimentary delegate passes for the Workshop
- **2** complimentary pass for the Awards Night
- **2** passes for VIP LOUNGE
- **2** Curtain Raiser Pass
- **5** complimentary VIP Invites

**COST: INR 3 Lakh + GST | Number of Partners: 3**

*Condition: To avail this partnership, the partner has to take minimum 9 Sq.M. of paid exhibition space*

We are giving our choice in order of preference:

Premium Partnerships	Preference Order
<input type="checkbox"/> Presenting Partner	
<input type="checkbox"/> Powered By Partner	
<input type="checkbox"/> Curtain Raiser Partner	
<input type="checkbox"/> Award Night Partner	

Other Partnerships	Preference Order
<input type="checkbox"/> Solar Cold Storage Partner	
<input type="checkbox"/> Platinum Partner	
<input type="checkbox"/> Knowledge Partner	
<input type="checkbox"/> Cold Storage & Equipment Partner	
<input type="checkbox"/> Refrigeration Transportation Partner	
<input type="checkbox"/> Refrigeration Partner	
<input type="checkbox"/> Hospitality Partner	
<input type="checkbox"/> Badge Partner	
<input type="checkbox"/> Broadband Connectivity Partner	
<input type="checkbox"/> Gold Partner	
<input type="checkbox"/> Silver Partner	
<input type="checkbox"/> Social Media Connectivity Partner	
<input type="checkbox"/> Bronze Partner	
<input type="checkbox"/> Refcold E-newsletter Partner (4 Issues)	
<input type="checkbox"/> Lunch Partner	

### We would also like to go in for

- Advertisements
- Stall Booking
- Attending Workshops

**The partnerships would be allotted on following conditions:**

- First come first served basis
- The partnering company will pay REFCOLD India / ISHRAE a token amount of 25% and 10% of partnership fee for REFCOLD India 2018 respectively by July 31, 2018.

By signing this Contract, the partner confirms that it has been read and accepted the 'Terms & Conditions' attached with this application, which form part of this contract and agrees to be bound by them. Further rules and regulations pertaining to the partnership found in the formal partnership contract form and exhibitors' manual and other documents supplied by the Organisers will be deemed to form part of this agreement, and shall be binding on the Partners.

**Your Contact Information**

Company Name:.....

Contact Person:.....

Designation:.....

Email:..... Tel:.....

Signature:

Date/Place:

**For more information, contact:**

**NürnbergMesse India Pvt. Ltd.**

T: +91-11-47168888 • E: kavita.sharma@nm-india.com





## ORGANISER



ISHRAE

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE today has more than 12,000 HVAC&R professionals as members and additionally there are 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over India, with HQ in Delhi. It is led by a team of elected officers, who are members of the Society, working on a voluntary basis, and collectively called the Board of Governors.

*Website: [www.ishrae.in](http://www.ishrae.in)*

## CO-ORGANISER



NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share 41 percent) and up to 1.4 million visitors (international share of trade visitors 24 percent) participate in the own, partner and guest events staged by the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of around 50 representatives operating in more than 100 countries.

*Website: [www.nuernbergmesse.de](http://www.nuernbergmesse.de), [www.nm-india.com](http://www.nm-india.com)*

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